



360 TOYOTA
S U P P O R T

YOUR BUSINESS IS RIDING ON IT.



TOYOTA 360 SUPPORT

TOYOTA FORKLIFTS ARE BUILT TO BE THE BEST.

Toyota forklifts have improved the efficiency and productivity of tens of thousands of businesses across North America since 1967. We have been the world's best-selling forklifts since 2002, and are recognized worldwide for:

- Safety*
- Service
- Value
- Cost of Ownership
- Quality
- Reliability
- Uptime
- Durability
- Customer Satisfaction

We put more into our forklifts so you get more out of them. More advancements. More performance. And more hours doing the work you want them to. Dollar for dollar, feature for feature, no one gives you as much for your money as Toyota.

Toyota 360 Support promises to deliver a lifetime of dependability.

We want to make sure your Toyota keeps running like... well, a Toyota. That's why we created 360 Support, the most comprehensive support promise in the industry. It's designed to save you money, save you downtime, and save you headaches.

Toyota 360 Support provides full-circle support for your forklift fleet, bringing measurable benefits through our:

- Largest Dealer Network
- Toyota Genuine Parts
- Toyota-Certified Technicians
- Safety Leader*
- Industry-Leading Warranty
- Lowest Cost of Ownership

When you choose Toyota, we have more than your back – we've got your front, sides, and everything from top to bottom.

Toyota keeps your company at the top of its game.

The material-handling industry is constantly changing. How will you stay ahead of the curve? With Toyota 360 Support. We'll connect your company with Toyota Advanced Logistics. You'll gain proprietary insights and exclusive access to our most advanced technologies and state-of-the-art equipment, including picking systems and automatic guided vehicles.

* According to Peerless Media Research Group studies



LARGEST DEALER NETWORK

REINFORCEMENTS ARE AT THE READY WITH TOYOTA 360 SUPPORT.



No matter where your forklifts are on the job, chances are a Toyota Dealer is close by. The industry's best and most comprehensive dealer network boasts:

- **65 dealers across North America**
- **Over 230 locations**
- **More than 3,500 technicians on call**
- **More than 2,600 service vans on the road**

In addition to minimizing your downtime, Toyota specialists can help assess your warehouse and facility needs to recommend the right equipment for the job. And with the largest inventory of used and rental forklifts ready to hit your floor, Toyota 360 Support keeps your business running at full speed.





TOYOTA-CERTIFIED TECHNICIANS

RESPONSIVENESS IS A PRIORITY WITH TOYOTA 360 SUPPORT.



With Toyota 360 Support, help is always at your fingertips. The Toyota 360 Service Request App instantly connects you to certified technicians who guarantee four-hour emergency response times. And what gets fixed stays fixed with a two-year warranty on parts and labor.



STANDARD

360 SUPPORT

SIT-DOWN ELECTRICS

NARROW-AISLE ELECTRICS*

ELECTRIC PALLET JACKS/ STACKERS

IC CUSHION TIRE

IC PNEUMATIC TIRE

STANDARD WARRANTY

Carriage to Counterweight

1 Year/2,000 hours

Major Parts & Components

3yrs/6,000hrs

3yrs/6,000hrs

1yr/2,000hrs

3yrs/6,000hrs

3yrs/6,000hrs

*Order Picker Standard Warranty is 2yrs/4,000hrs

ENHANCEMENTS

360 SUPPORT PLUS	SIT-DOWN ELECTRICS	NARROW-AISLE ELECTRICS	ELECTRIC PALLET JACKS/ STACKERS	IC CUSHION TIRE	IC PNEUMATIC TIRE
PLANNED MAINTENANCE					
1 Year Included - up to 4 PMs/1,750 hours					
EXTRA CARE					
Carriage to Counterweight	3yrs/6,000hrs	3yrs/6,000hrs	3yrs/6,000hrs	3yrs/6,000hrs	3yrs/6,000hrs
Major Parts & Components	5yrs/6,000hrs				
PRICING					
Without T-Matics	\$599	\$599	\$299	\$799	\$799
OPTIONAL TELEMATICS					
	Hardware and 1yr Subscription	N/A	N/A	Hardware and 1yr Subscription	Hardware and 1yr Subscription
PRICING					
With T-Matics	\$999	N/A	N/A	\$1,199	\$1,199

You can limit emergencies and reduce the cost of repairs with the product assurance included when you update to Toyota 360 Support Plus. By putting the know-how and responsiveness of Toyota technicians behind you in either of these support plans, your business will always operate at full strength.



Extended Care packages available. See toyotaforklift.com/360-support or your local dealer for details.

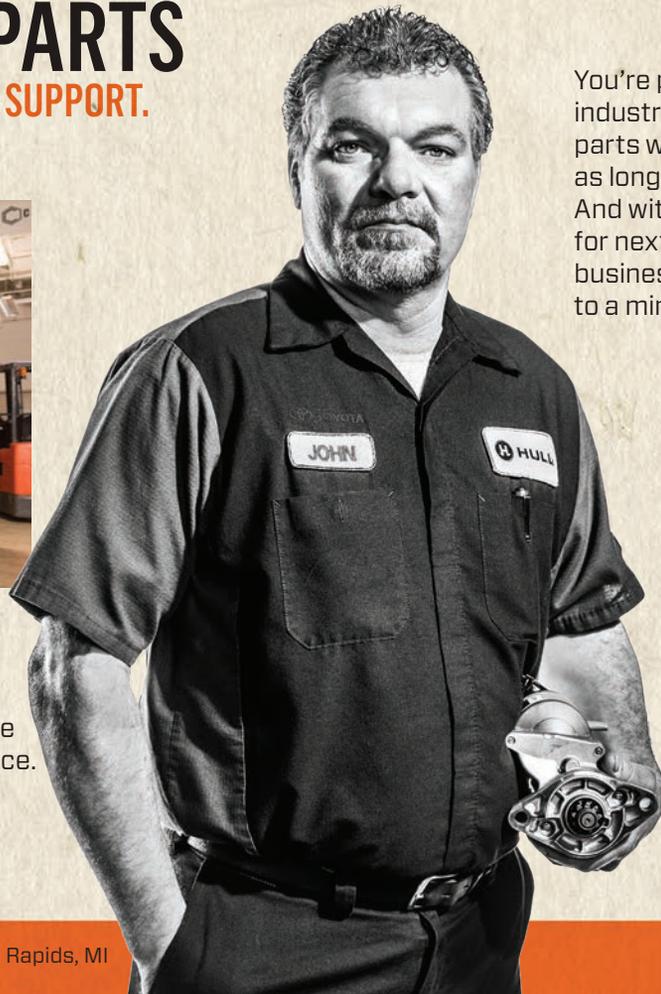


TOYOTA GENUINE PARTS

DURABILITY IS BUILT INTO TOYOTA 360 SUPPORT.



Just like our forklifts, Toyota 360 Support runs on Toyota Genuine Parts. Our technicians install Toyota Genuine Parts to maintain the high-caliber quality, reliability, and value that are the reasons you bought a Toyota in the first place.



You're protected with an industry-leading two-year parts warranty – that's twice as long as our competitors. And with parts available for next-day shipping, your business's downtime is kept to a minimum.



John – 360 Technician, Hull Lift Truck, Grand Rapids, MI



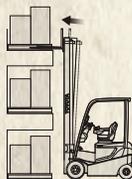
SYSTEM OF ACTIVE STABILITY™ (SAS)
Minimizes the likelihood of tip-over to help reduce the risks for operators and the people around them.

SAFETY LEADER*
SAFETY IS DESIGNED INTO TOYOTA 360 SUPPORT.



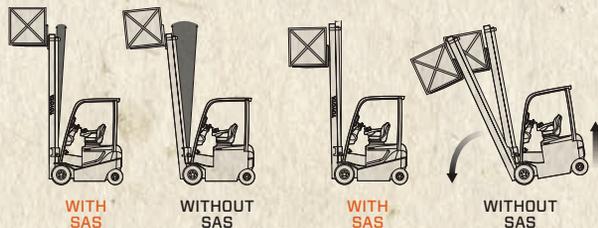
AUTOMATIC FORK LEVELING

Adjusts the mast so forks are level with the ground for ease of retrieving pallets at high levels.



ACTIVE MAST FUNCTION CONTROL

Decreases the chance of spilling unsecured loads or tipping the forklift backward.



* According to Peerless Media Research Group studies





INDUSTRY-LEADING WARRANTY

THE PEACE OF MIND OF OPERATIONAL SECURITY.

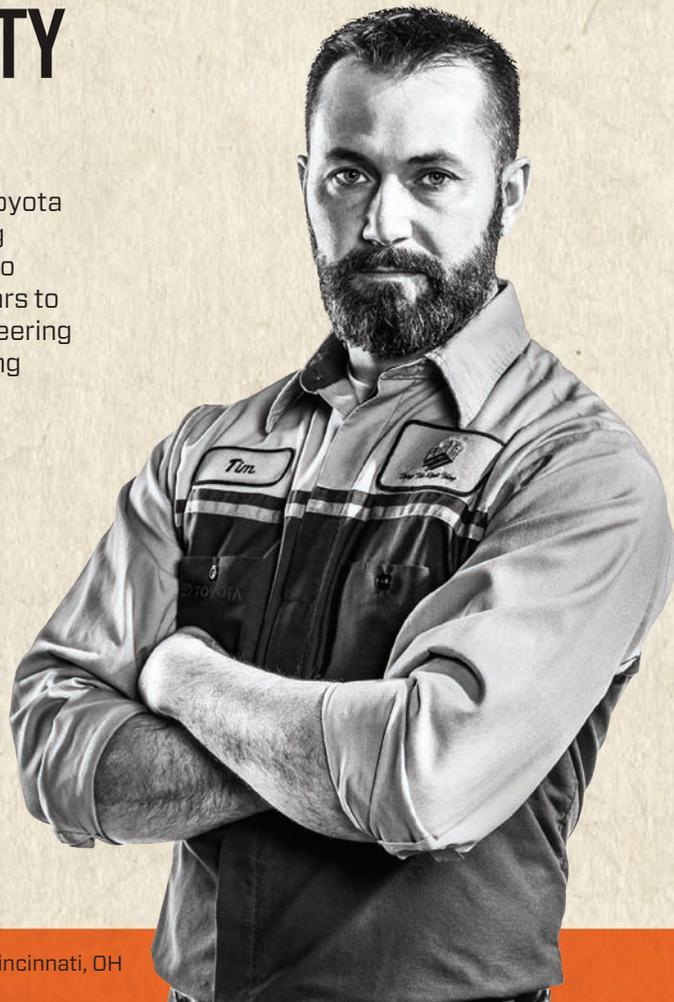
Any forklift purchase is a major decision. The Toyota 360 Support promise delivers industry-leading warranties for basic and powertrain coverage to make sure that investment is protected for years to come. We back those warranties up with engineering processes that we have refined over years using Toyota's legendary manufacturing practices.

STANDARD WARRANTY

Industry-leading warranties come standard - and that includes Toyota 360 Support at no charge.

INDUSTRY-LEADING VALUES

Toyota forklifts rate highest in quality, reliability, and value.



LOWEST COST OF OWNERSHIP

STANDARD WARRANTIES INCLUDE TOYOTA 360 SUPPORT AT NO CHARGE.



We take great pride in the way we build our forklifts. But at their core, they are simply tools that do the job. With Toyota 360 Support, we think bigger. We use years of operations learning and expertise to build something even bigger – your company.



t-matics 

 TOYOTA
FLEET 

Spend money building your company, not making repairs. Adding a Toyota forklift to your fleet means more than making a purchase – it's an investment. In an industry study by Peerless Research Group, Toyota forklifts ranked #1 in lowest cost of ownership. So, your initial investment pays dividends for years and years to come.

INDUSTRY'S BEST LEAD TIMES

Toyota 360 Support offers the industry's best lead times to get the forklifts you need from our plant to your floor when promised.

TOYOTA COMMERCIAL FINANCE

Buy, rent, or lease. New or used. Toyota 360 Support makes it easy to get the forklift you need with financing options that work for you.

FLEET MANAGEMENT AND TELEMATICS

T-Matics helps you avoid unwelcome surprises by providing you with a 24/7 window into the condition of your forklifts.



TOYOTA

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